

# 2018 After-burn report

## SNRG 2018 After Report

This year's Southern Nevada Regional Gathering, aka SNRG 2018, our second in Beatty, NV, was another great success. We are very excited about the positive response from the Beatty community. Once again the businesses were happy about the increased business during the slow time of year. Some of the locals came out, bought tickets and immersed themselves in the event. The land owner, Dave Spicer, was very happy with the event and wants us back in 2019. We are going to work with Mr. Spicer in the future to bring some permanent art installations to Spicer Ranch as well as other locations in Beatty. Mr. Spicer met with the town board, the fire and police departments after the event. All of them were happy with the event and look forward to having us back next year.

### **Gate And Greeters**

Gate and Greeters had their own stations. People were met at the gate by volunteer staff during normal gate hours, 10 a.m. to 10 p.m., and overnight security, 10 p.m. to 10 a.m. Attendees checked in through the gomobilevents.com app or by presenting their ID. Attendees received a SNRG event sticker, SNRG wristband and a waiver to sign upon arrival at the gate. Attendees were then directed to greeters where they were officially welcomed into the event and given instructions on how to get to their camps. This is also where staging was located for theme camp placement. Both Greeters and Gate ran smoothly with few issues. We bought a new scanner and had great results because of it.

### **Insurance**

This year's event insurance purchase was met with ease. Art cars were included in the policy as well as fire-spinners and fireworks. We also added volunteer and terrorist insurance to the event, just in case. The cost for our insurance was reasonable for our

type of event and we are very happy with our insurance provider. We had a clean event and expect zero claims.

### **Fireworks and burn**

We take fireworks and burns extremely seriously at the Southern Nevada Regional. We have been doing professionally licensed pyrotechnic displays and burns at our regionals since 2006.

We did a 10-minute pyrotechnic and special f/x display followed by a simultaneous burn of our effigy and art. Everything was fired and lit remotely for safety reasons.

Our perimeter was anchored by 300 feet of trash fence and a large contingent of volunteers, rangers and event staff. The show, burn and clean up all went perfectly with no issues.

### **Ice Sales**

We worked with the local ice vendor and ordered 450 bags of ice for the event to be sold on-site with all proceeds going to a local charity or cause. This year's recipient is the Beatty, NV Volunteer Fire Department. The ice sales were pretty smooth and total bags sold was at 400. We raised \$750 for the volunteer fire dept. The heat was not as relentless this year so the ice sales may have suffered a little.

### **Budget for Art Grants**

We had 25 applications for art grants totaling \$28,000. We funded 12 projects totaling close to \$8,500. One artist canceled and returned their check. More than \$6,218 was spent on the pyrotechnics and burn. We look forward to bringing more art in the future, especially fire arts. A substantial art grant was given to Jay to bring his large fire sculpture, "Mesmerize," to the event and it was a great success. There was a lot of

non-funded art brought to the event as well. Several interactive and tactile art pieces made for an immersive environment at the event.

## **Leave No Trace**

We did a great job of LNT at the event. Several camps hosted different mooping events throughout the week. Campers did an excellent job of taking their trash with them. We had very little trash left behind by participants and it was removed by SNRG staff. SNRG and the land owner were relatively happy with the final walk-through of the property. We left zero trace. DPW staff returned to Spicer Ranch during Beatty Days 2018 for a courtesy clean up and ended up with a truckload of MOOP that we disposed of.

## **Theme Camps**

We had 20 theme camps offering various experiences. Several of the camps were returns from previous regionals. We are happy with the theme camps overall, they did a wonderful job of creating interactive experiences. All the camps did a great job on leaving zero moop. We are pleased with the diversity of our theme camps.

## **What Went Well**

- The event security and wristbands kept people from sneaking in. This changed the event because we only had committed participants on site.  
The gate and check-in went very smooth.
- Event placement was well received.
- Fire, medical, safety, and the zen zone went very well. There were no major medical events.
- The DPW was a well rounded staff and worked cohesively with no drama
- Staff were also exceptional in handling issues, solving problems, and giving out information
- Volunteers & the volunteer coordinator went above and beyond their expectations.

- Burn Night and overall burn operations were very well coordinated.
- The communication and interactions with the property owner and his staff went very well. We look forward to working with both in the future.
- The interaction and communication with the Beatty community, its leaders, and agencies couldn't have gone any smoother, and we look forward to working with them in the future and making an impact on the city of Beatty with commerce and art.
- The trash fence for The Burn was a great asset and helped the perimeter crew do their job.
- Ice sales and donations to the Beatty community were received with smiles. We will be doing this again.
- Rangers did a great job and were quite useful and very cooperative. There were minimal incidents this year.
- The free showers and open-air shower/cooling station were a great success and eliminated camps with gray water.
- On-site signage was clear
- Temperatures in 2018 were approx 17 degrees cooler than 2017. We plan to have the event a week earlier in 2019.

### **What Didn't Go Well**

- Volunteers getting full credit for only doing hours at greeters. In the future, only ONE shift at greeters will be eligible for a future discount.
- \$3200 from Ahearn rental for heavy equipment drop-off and pickup is grossly overpriced. Next year we will contract out for bids. 2017 we were able to secure a 50% discount for this fee, but were unable to continue this agreement for 2018.
- A theme camp damaged a major sprinkler and did not report it to staff so that it could be properly addressed & fixed in a timely manner. The ranch lost a day of watering because of this. Participants MUST let staff know of all venue issues without fear of repercussion.